2026 Spring Craft Fair Sponsorship Levels:

$100 – Friend of the Fair Sponsor

Includes:

- Business name listed on event sponsor signage
- Recognition in a post-event thank-you on social media
- Verbal thank-you during event announcements

$250 - Marketplace Sponsor

Includes:

- Everything in the Friend of the Fair level, plus:
- Business logo on event sponsor signage
- Recognition in one Facebook sponsor spotlight
- Opportunity to provide promotional items to attendees

$500 – Seasonal Celebration Sponsor

Includes:

- Everything in the Marketplace Sponsor level, plus:
- Medium logo placement on event signage and promotional materials
- Recognition in multiple social media posts leading up to the event
- Opportunity to display a company banner at the event
- Recognition during event announcements throughout the day
- Featured logo on the event welcome sign or registration area

$1,000 - Presenting Sponsor

Includes:

- Everything in the Seasonal Celebration Sponsor level, plus:
- Exclusive **"Presented By"** recognition on all event marketing materials
  Annual Shady Lane Spring Craft & Vendor Fair Presented by [Business Name]
- Premier logo placement on all printed and digital promotional materials
- Featured logo on the Facebook event page and promotional graphics
- Recognition in all event-related social media promotions
- Recognition in press releases and media outreach (when applicable)
- Large company banner displayed in a premier location at the event
- Opportunity to distribute branded promotional items or giveaways to attendees
- Featured recognition in post-event thank-you communications